

# QuickAddress

## QuickAddress for Siebel® eBusiness Applications

Inaccurate address data can impact almost every area of your business. Customer relationships can be damaged. Operational efficiency may be reduced. Goods and mailings may never reach their target audience. Business decisions can be compromised.

**SIEBEL** | Software  
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## What is QuickAddress for Siebel eBusiness Applications?

QuickAddress for Siebel eBusiness Applications developed by QAS, is a Siebel Validated integration. QuickAddress is an address capture and cleansing tool designed for use within applications such as:

- Siebel Sales
- Siebel CRM Professional Edition
- Siebel Marketing
- Siebel Call Centre & Service

Based on data secured from National Postal Authorities, such as the Royal Mail, QuickAddress requires minimal address information to capture a full and valid address recording it directly into the underlying database.

## Business benefits

Accurate address data delivers the following benefits:

- Confidence in the integrity of your data
- More informed business decisions
- Improved customer service
- Increased call centre efficiency
- Reduction in returned mail
- Increased marketing ROI

## Quick, accurate data capture

QuickAddress significantly reduces the keystrokes required to record a full address, increasing call centre capacity and reducing data administration costs.

## Improved perception

Recording a contact's full address from minimal information creates a professional, efficient first impression. Correctly addressed communications and efficient delivery will also grow customer's confidence in your organisation.

## Effective communication

QuickAddress ensures all communications are addressed correctly, reducing costs associated with returned mail and improving your marketing ROI.

## Single customer view

QuickAddress helps achieve a single customer view by reducing the number of incomplete and duplicate address records in your Siebel eBusiness application.

**Siebel® 2000 Validated**  
**Siebel® 7 Validated**  
**Siebel® 7.7 Validated**

## Key features

- **Simple searching**

QuickAddress for Siebel eBusiness Applications has been designed to be intuitive for users. Even when returning an international address, it ensures the address is accurate and returned in the correct format for the given country.

- **International address data from one single interface**

- **Seamlessly integrated into Siebel eBusiness Applications**

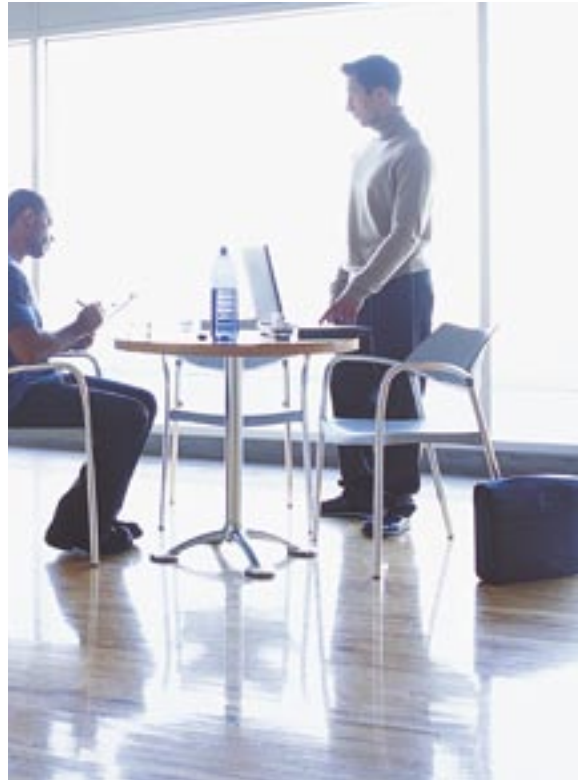
QuickAddress is a Siebel Certified integration and has been seamlessly integrated into Siebel 2000 and Siebel 7 and Siebel 7.7.

- **Platform availability**

Solutions are available on Windows and Unix platforms.

- **User friendly and requires minimal training**

- **Stable and scalable**



## Data Available

QuickAddress is available with the following data sets:

Australia	France	New Zealand	United Kingdom
Belgium	Germany	Norway	USA
Canada	Ireland	Singapore	
Denmark	Luxembourg	Spain	
Finland	Netherlands	Sweden	

*(Business names and consumer names data are also available for UK addresses.)*

## Who are QAS?

QAS is the UK's leading supplier of address management and data accuracy solutions, with offices in Europe, North America and Asia Pacific. QuickAddress is an award-winning solution, used by over 9,000 organisations worldwide across all industry sectors.

*Learn more about QuickAddress for Siebel:*

[www.qas.com/siebel](http://www.qas.com/siebel)



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