

## QuickAddress for PeopleSoft® Enterprise CRM

Inaccurate address data can impact almost every area of your business. Customer relationships can be damaged. Operational efficiency may be reduced. Goods and mailings may never reach their target audience. Business decisions can be compromised.

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## What is QuickAddress for PeopleSoft® Enterprise CRM?

QuickAddress for PeopleSoft® Enterprise CRM, developed by QAS, is a PeopleSoft® Certified address data capture and cleansing tool. Based on data secured from National Postal Authorities, such as the Royal Mail, QuickAddress requires minimal address information to capture a full and valid address recording it directly into the selected PeopleSoft® Enterprise CRM page.

### Business benefits

Accurate address data delivers the following benefits:

- Confidence in the integrity of your data
- More informed business decisions
- Improved customer service
- Increased call centre efficiency
- Reduction in returned mail
- Increased marketing ROI

### Quick, accurate data capture

QuickAddress significantly reduces the keystrokes required to record a full address, increasing call centre capacity and reducing data administration costs.

### Improved perception

Recording a contact's full address from minimal information creates a professional, efficient first impression. Correctly addressed communications and efficient delivery will also grow customer's confidence in your organisation.

### Effective communication

QuickAddress ensures all communications are addressed correctly, reducing costs associated with returned mail and improving your marketing ROI.

### Single customer view

QuickAddress helps achieve a single customer view by reducing the number of incomplete and duplicate address records in your PeopleSoft® Enterprise CRM application.

## Key features

- **Simple searching**

QuickAddress for PeopleSoft® Enterprise CRM has been designed to be intuitive for users. Even when returning an international address, QuickAddress ensures the address is valid and returned in the correct format for the given country.

- **International address data from one single interface**

- **Seamlessly integrated into PeopleSoft® Enterprise CRM**

Installing and using QuickAddress for PeopleSoft® Enterprise CRM has been designed to require as little integration work as possible. It is compatible with most components of PeopleSoft® Enterprise, across all supported PeopleSoft® Internet Application Server platforms, and is platform independent.

- **Zero footprint solution**

QuickAddress for PeopleSoft® Enterprise CRM is a Java integration directly into the PeopleSoft® Internet Application Server. It requires no components to be installed on any client machine connecting to PeopleSoft® Enterprise.

- **User friendly and requires minimal training**

- **Stable and scalable**



## Data Available

QuickAddress is available with the following data sets:

Australia	Finland	Luxembourg	Spain
Belgium	France	Netherlands	Sweden
Canada	Germany	Norway	United Kingdom
Denmark	Ireland	Singapore	USA

*(Business names data is also available for UK addresses.)*

## Who are QAS?

QAS is the UK's leading supplier of address management and data accuracy solutions, with offices in Europe, North America and Asia Pacific. QuickAddress is an award-winning solution, used by over 9,000 organisations worldwide across all industry sectors.

*Learn more about QuickAddress for PeopleSoft® Enterprise CRM:*

[www.qas.com/peoplesoft](http://www.qas.com/peoplesoft)



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